

Ready to Transform Rural Healthcare?

Join us in empowering ASHA workers with the tools they need to deliver exceptional healthcare to every rural community

Explore BluASHA™ in Action

See how our platform works with a hands-on product demo.

Let's Talk About Your Needs

Book a consultation to discuss how BluASHA™ can support your BluASHA goals.



BluASHA™

Digital Health Management Portal

Empowering ASHA Workers, Transforming Rural Healthcare, Building Healthier Communities

1M+

ASHA WORKERS
NATIONWIDE

900M+

RURAL POPULATION
SERVED

100%

OFFLINE
CAPABILITY

BluAI Private Limited.

For More Information



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Visit our website
www.bluai.ai



Mail us
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The Challenge

ASHA workers face critical barriers that limit their effectiveness in delivering healthcare to India's rural communities

Paper-Based Inefficiency

ASHA workers spend 40% of their time on manual record-keeping and reporting, reducing time available for actual healthcare delivery. Critical health data gets lost, delayed, or becomes illegible.

Connectivity Challenges

Rural areas lack reliable internet connectivity, making digital health systems unusable when workers need them most. Existing solutions fail when connectivity is poor or absent.

Fragmented Data Systems

Multiple disconnected systems create data silos. Health officials lack real-time visibility into field activities, making it impossible to provide timely support or accurate reporting.

Overwhelming Caseloads

Each ASHA worker manages 2,000-4,000 beneficiaries across multiple villages, making it difficult to track individual health needs, schedule follow-ups, and ensure comprehensive care.

The Real Impact of These Challenges

60%
Missed Follow-ups

70%
Delayed Reporting

80%
Data Inaccuracy

Offline-First Mobile App

Complete functionality without internet connection. Smart synchronization when connectivity returns.

- Works 100% offline
- Intelligent data sync
- Battery optimized
- Low-end device support

Comprehensive Beneficiary Management

Streamlined tracking of all assigned beneficiaries with smart categorization and quick access tools.

- Assigned beneficiary lists
- Favorites and recent access
- Family relationship mapping
- Health status tracking

Built with Modern, Reliable Technology



Transforming Healthcare Delivery

BluASHA Portal is more than software—it's a catalyst for improving health outcomes across rural India



85%

Reduction in administrative time, allowing more focus on patient care



95%

Improvement in data accuracy and completeness for better decision-making



60%

Faster response time to health emergencies and follow-up care